

Building a Circle of Trust in the Climate Affair

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The decisive battle : reducing the mismatch between where the savings are and where the climate friendly investments opportunities are

56,1 millions of millionaires
Hold a bit below 50% of world
financial wealth

They logically 'put' their money in
real Estates, Land, Luxe and ...
carbon intensive activities

Two-thirds of mitigation
investments need to happen in
developing countries

THE FULCRUM TO RESHAPE OUR CARBON INTENSIVE SOCIETIES

Redirect 5% to 10% of their yearly - > scaling- up Low Carbon Investments **AND**
transforming them into safe long term assets would resolve the problem
Aligning the CBDR principles and economic efficiency ...

Post-pandemic: an adverse context or 'the' moment of truth?

- More than even limited budgetary capacity in developing countries.
- No willingness of developed countries to spend abroad
- The 'working memory' of High Level Decision – Makers (H.D.L.M.) restricted by
 - demands on Health, Security, Social Inclusion,
 - the creditworthiness of their country (public budgets, external payment balance)
 - taxpayer fatigue

But climate resigned H.L.D.M should be sensitive to three facts

- *Without coordinated 'big push' the world economic post COVID recovery is uncertain* because deprived of the recovery of 40% of world markets
- *An enlarged gap between the propensity to save and propensity to invest* might lead to instable growth and aggravated inequalities
- Bridging the infrastructure investment gap with 'clean options' will have a *strong short term knock-on effect, long term co-benefits on SDGs and ... the stability of the financial system*

The up-front risks that deter low carbon initiatives

Risks

lack of familiarity with technical options and geographies, fragmented financing windows, limited project preparation expertise

country specific risks (exchange rate risk, demand risk, expropriation,)
Underperformance of technologies



Macrofinancial Creditworthiness

Macrofinancial Creditworthine

Regulatory Institutions

New assets classes
debt swap
Basel III and Solvency

New assets classes
SDRs, debt swap
Basel III and Solven

CENTRAL BANK R

CENTRAL BANK P

Public Treasury Country R

COMMERCIAL & INDUSTRIAL BANKS

DEVELOPMENT BANKS

Public Treasury Country P

domestic project

cross-border lateral Development Project

PROJECT INITIATORS
Enterprises, local authorities, public agencies, NGOs

INSTITUTIONAL INVESTORS

refinancing

refinancing

Loans

Loans

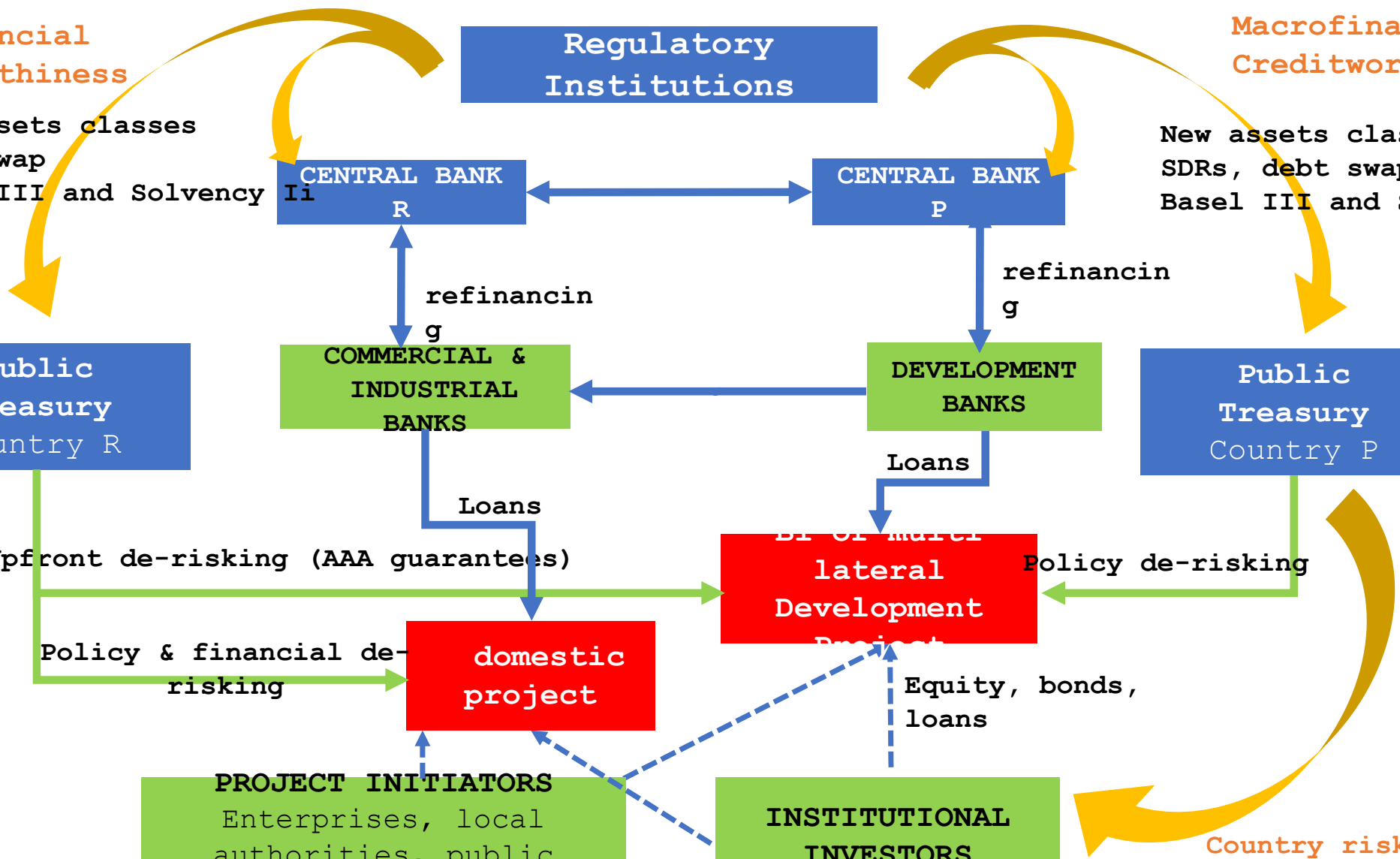
Upfront de-risking (AAA guarantees)

Policy de-risking

Policy & financial de-risking

Equity, bonds, loans

Country risk pena



Credible short-term reciprocal gains ... and their conditions

For developed countries:

- **public costs easily offset** by the fiscal revenues of the exports content of the supported projects (5%)
- jobs and improved external balance

For developing countries (China 'almost' excluded):

- USD 128 to 303 millions **equity 'inflows'** per year and 80 to 202 **cash grant equivalents**
- **higher creditworthiness if** climate remediation assets are recognized (implicitly or explicitly)
- crowding in private finance for marketable mitigation activities will **free grants based aid and MDB**

support to SDGs and adaptation

Conditions ... a matter of credibility

- **multi-sovereign initiatives**
- **agreed-upon assessment rules** (quantity and value of the avoided carbon) + third party assessment
- **de-fragmentation of climate and development finance**: help MDBs and NDBs to work synergistically

THANKS

For numerical assessments and more operational details see

*Jean-Charles Hourcade, Dipak Dasgupta, F. Ghersi. Accelerating the Speed and Scale of Climate Finance in the Post-Pandemic Context. **Climate Policy**, Taylor & Francis, 10.1080/14693062.2021.1977599*