

Traditional and Emerging Values and Practice to Anchor
sustainable and Low-Carbon Development in Asia:
A Survey Study in Central Thailand

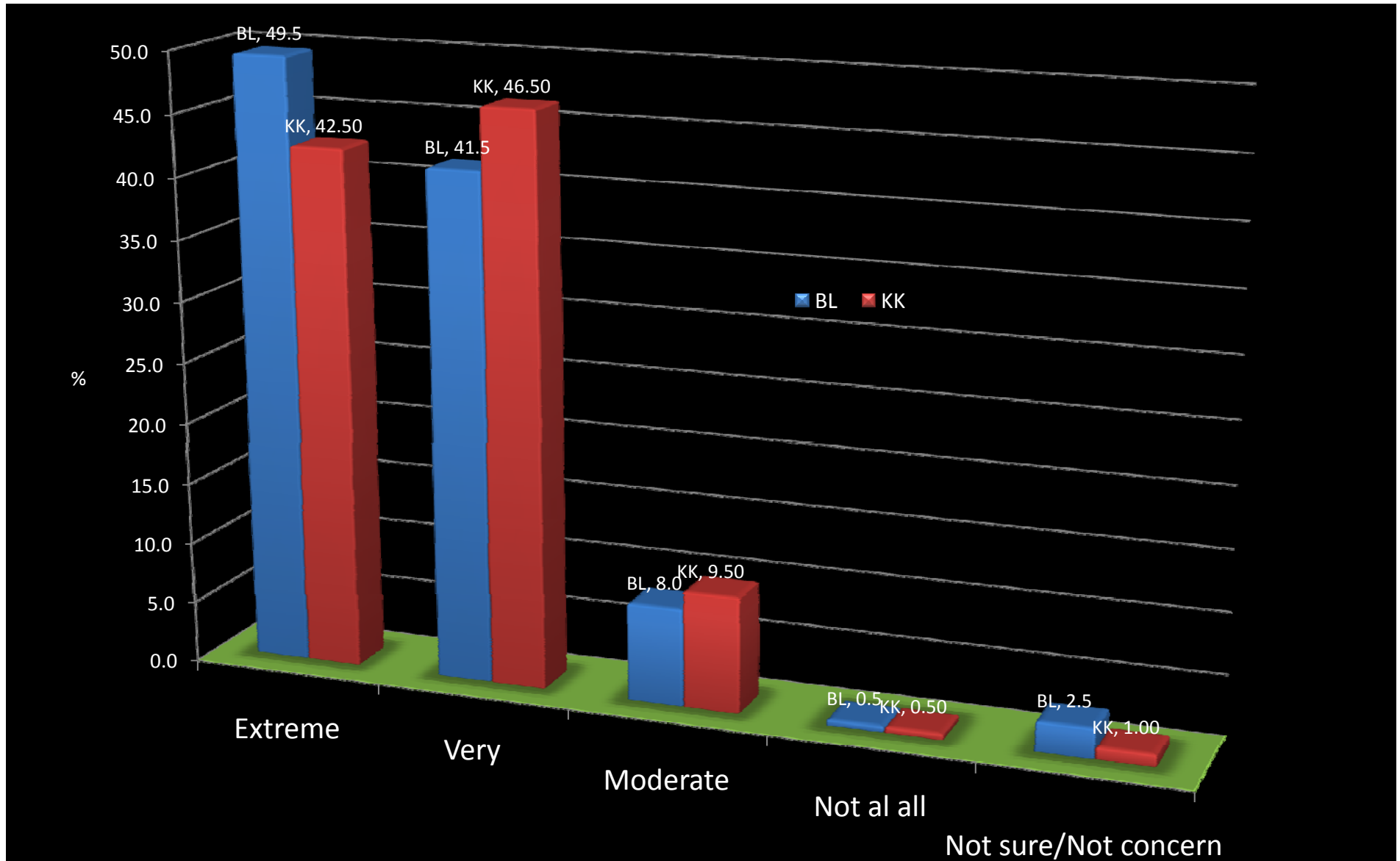


- ☞ Opart Panya,
☞ Solot Sirisai, and
☞ Harin Sajdae
- ☞ October 2012

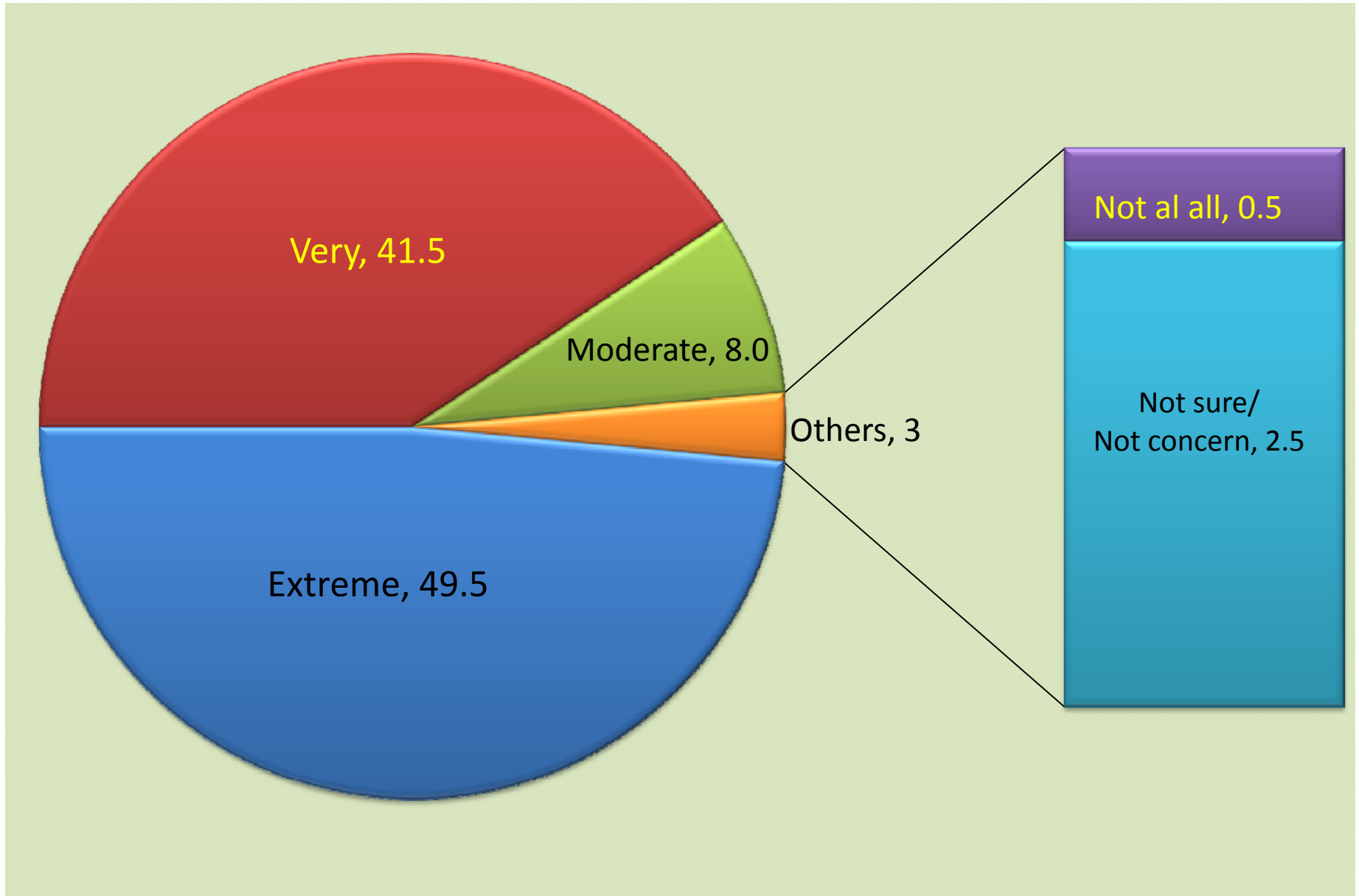


Slightly Differences between
Knowing VS Doing

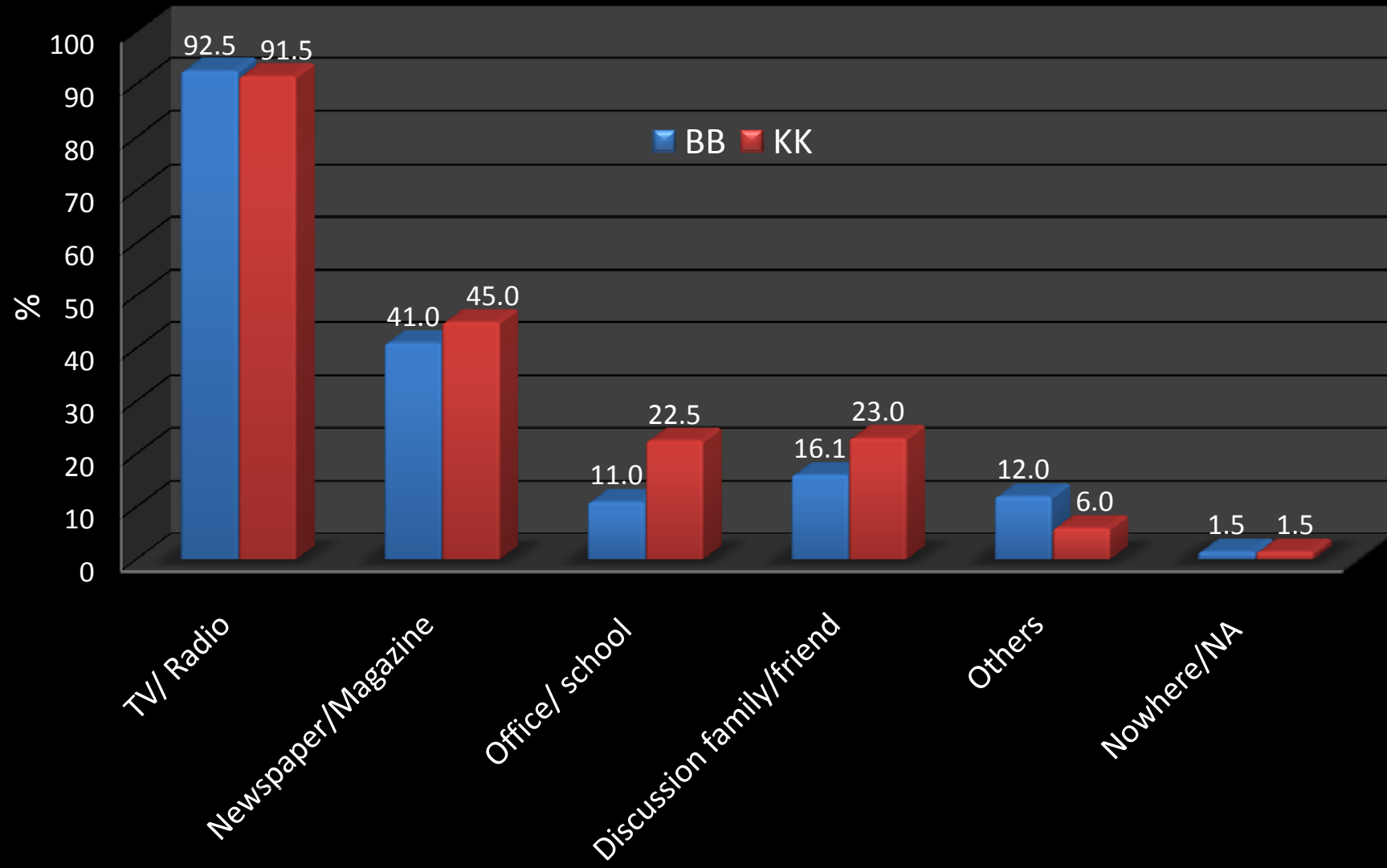
Por Phiang Influence



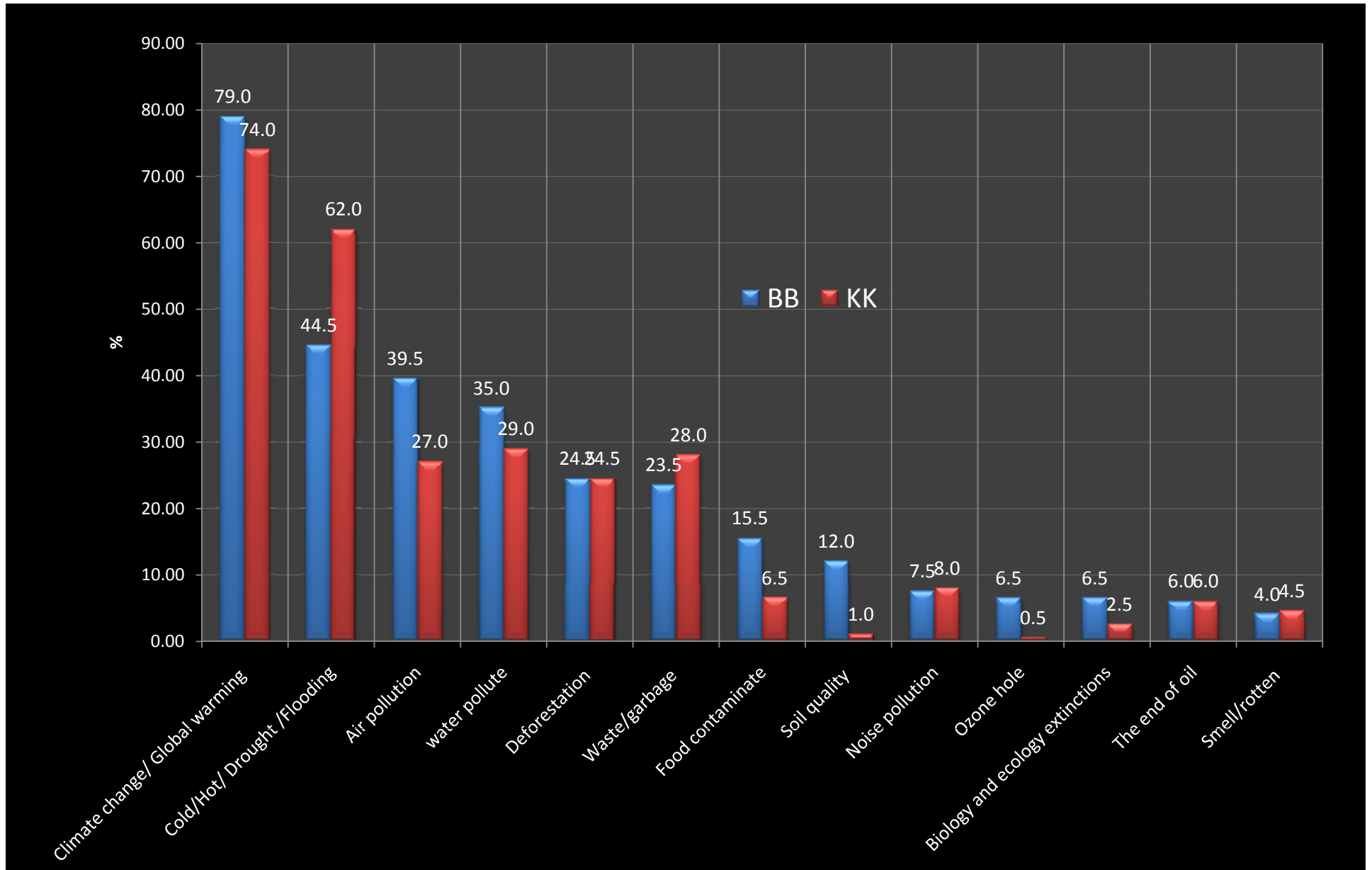
Por Phiang Influence (average)



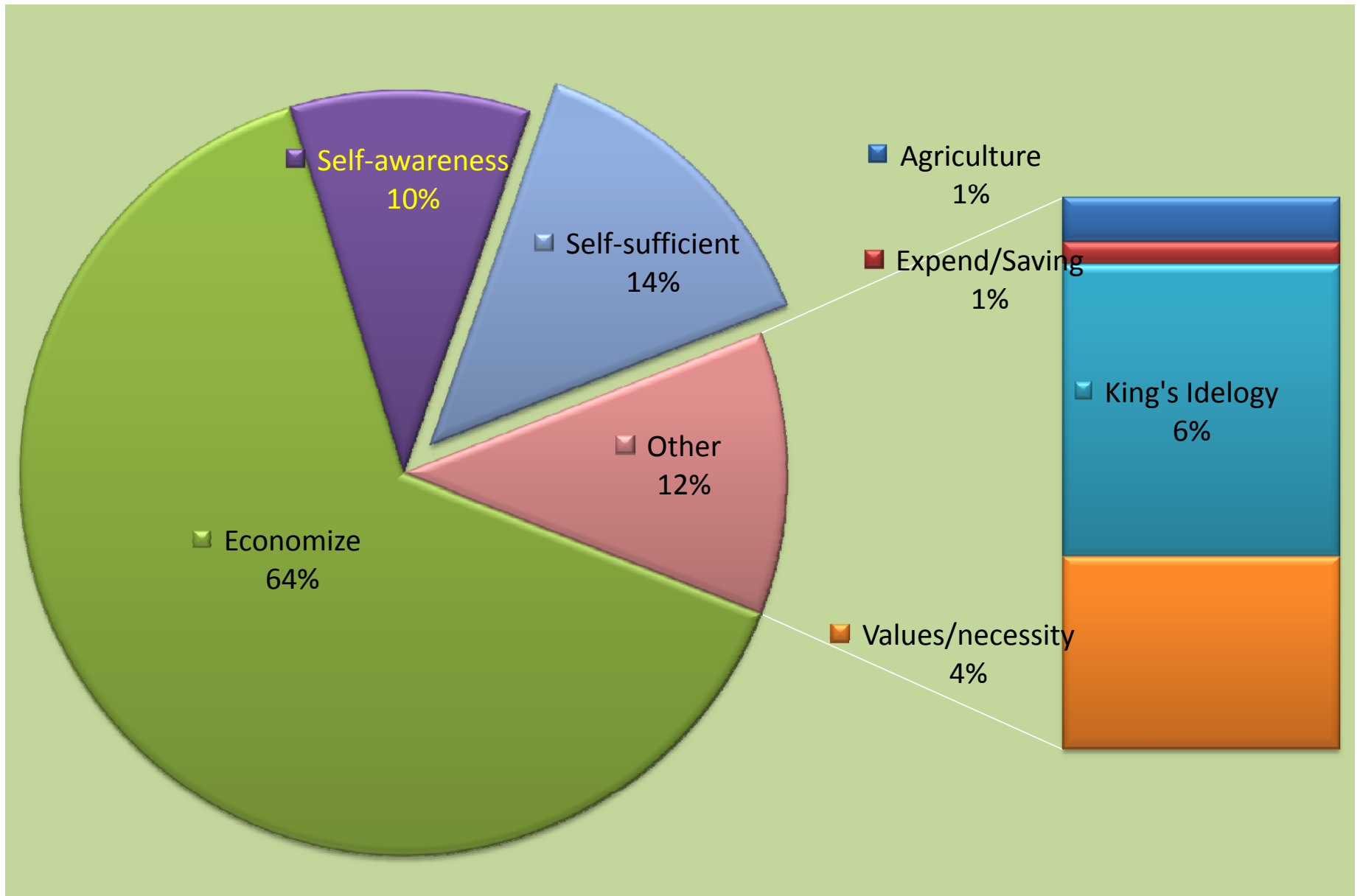
Sources



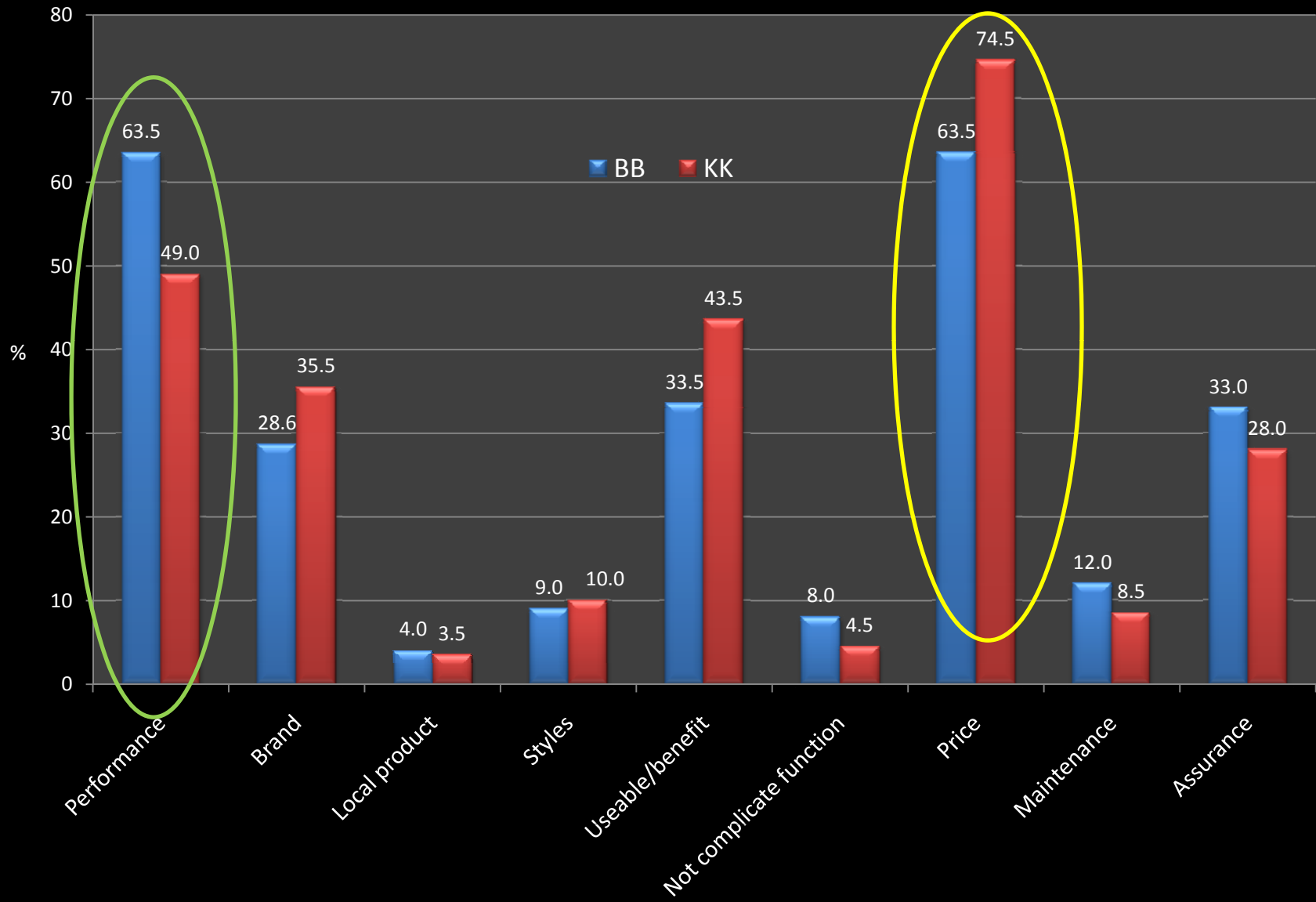
Priority of Concerns Over Environmental Problems



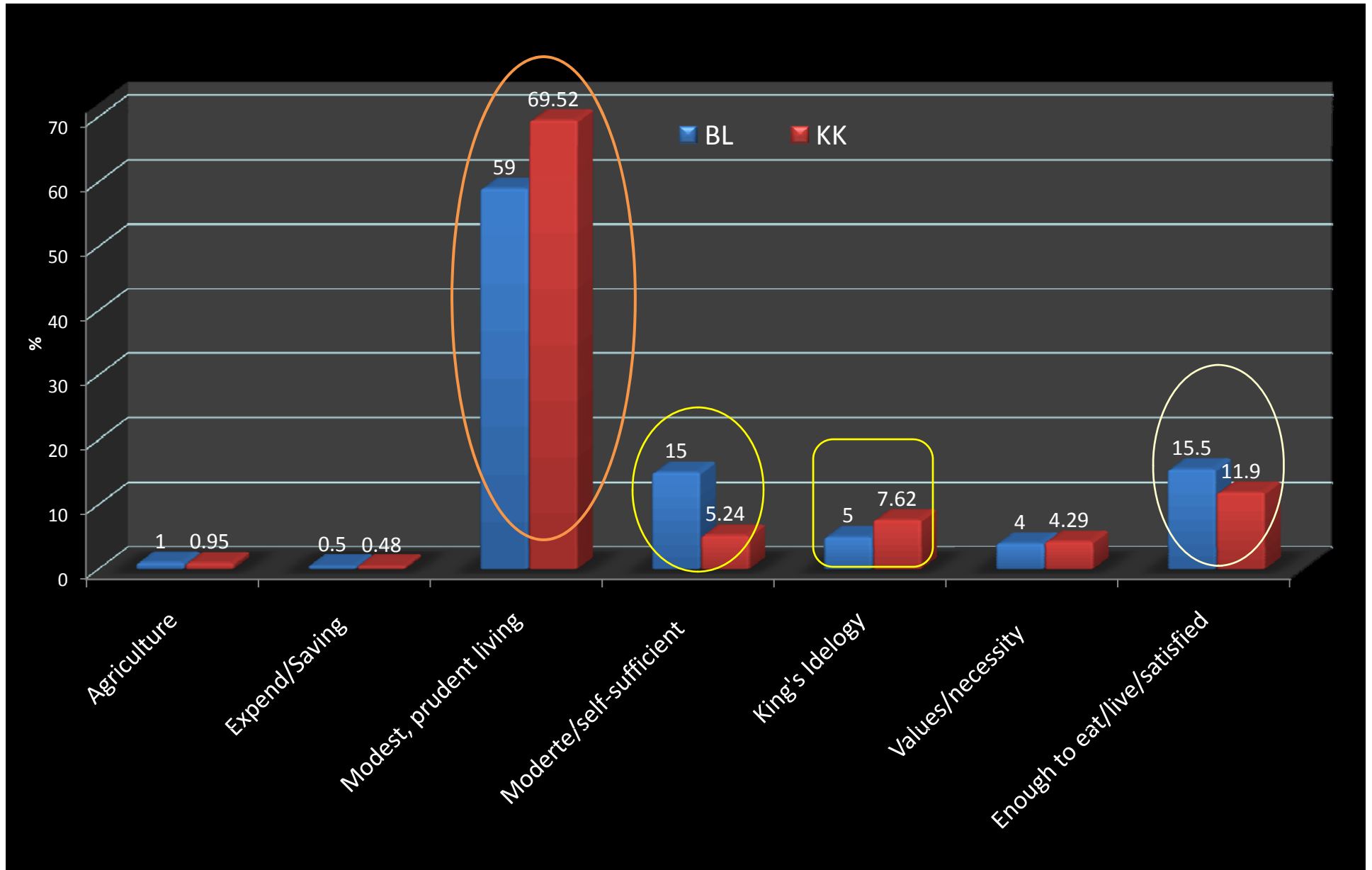
Pho Phiang Meaning (average)



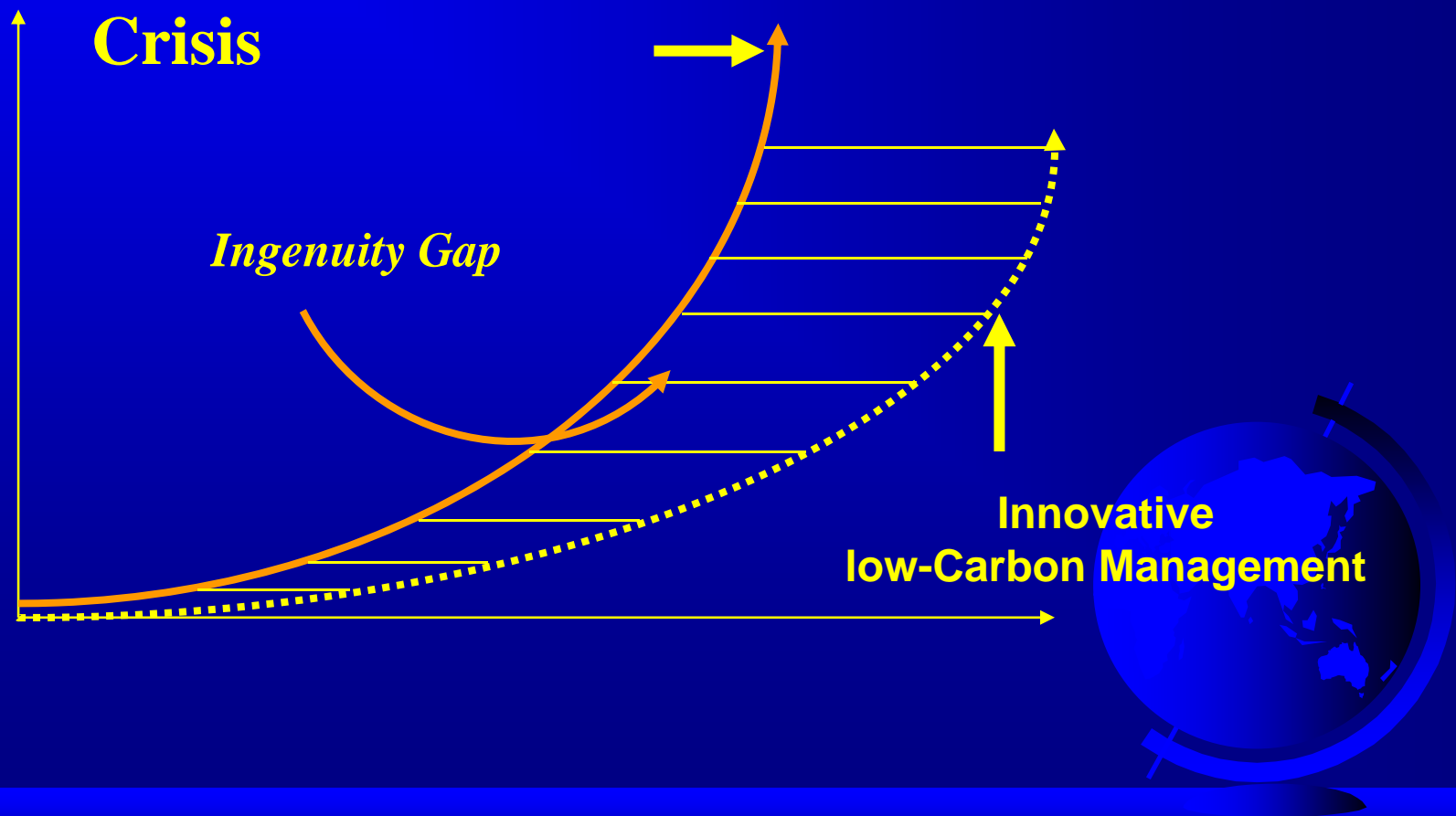
Purchasing Appliance



Pho Phiang Meaning



Ingenuity Gap

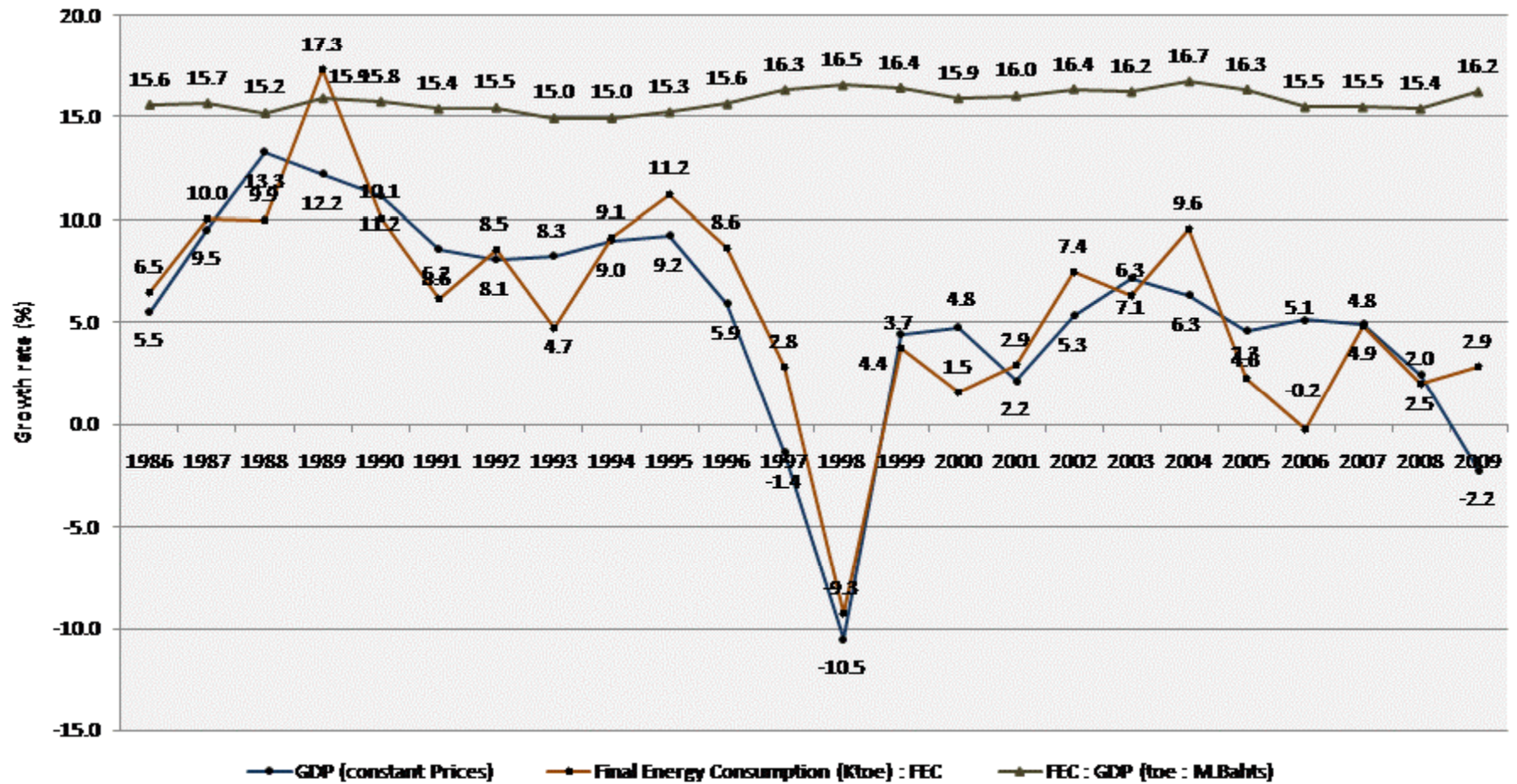


Thailand's Key Profiles re Development & GHGs Contribution

- GDP 6% Ave per year
- Energy-- 70% GHGs emission
 - 6% increased per yr. (2000-2004)
- Energy : GDP 1.4 : 1
- 60% rural HH income on energy
- 6-7 mill. “Ultra Poor” – less 1\$US/day

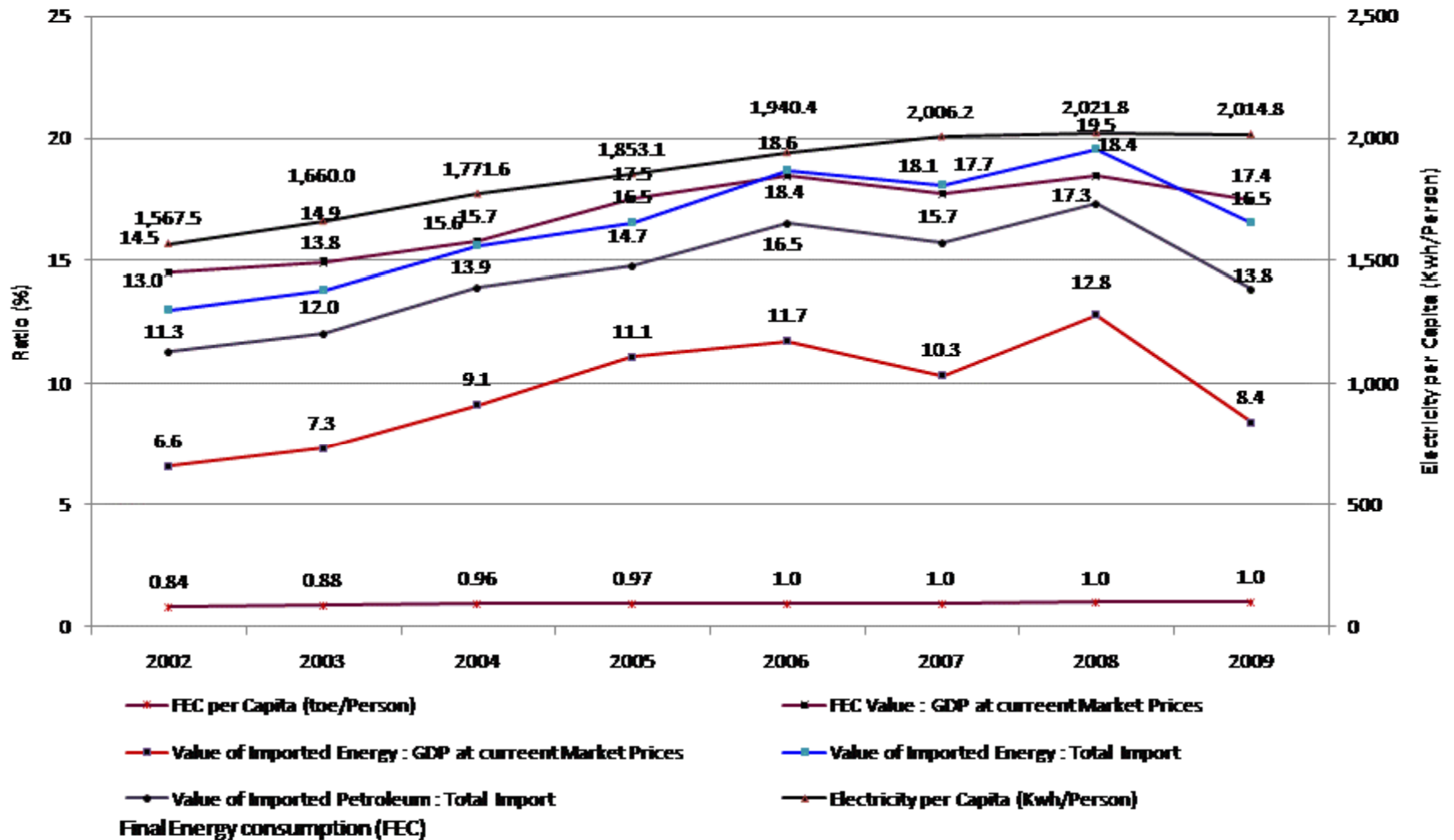


Thailand GDP growth rate and energy consumption



Source: NESDB, BOT, EPPO

Thailand Energy Value Consumption



Study Area Characteristics

Thailand: Study Area



■ Rural –

- Kor Kerd Village,
- Village/Muu Baan
- Community (*Chumchon*) /*Or Bor Tor*
- Farming/Agriculture
- Remote / Houses
- Everyone knows each other

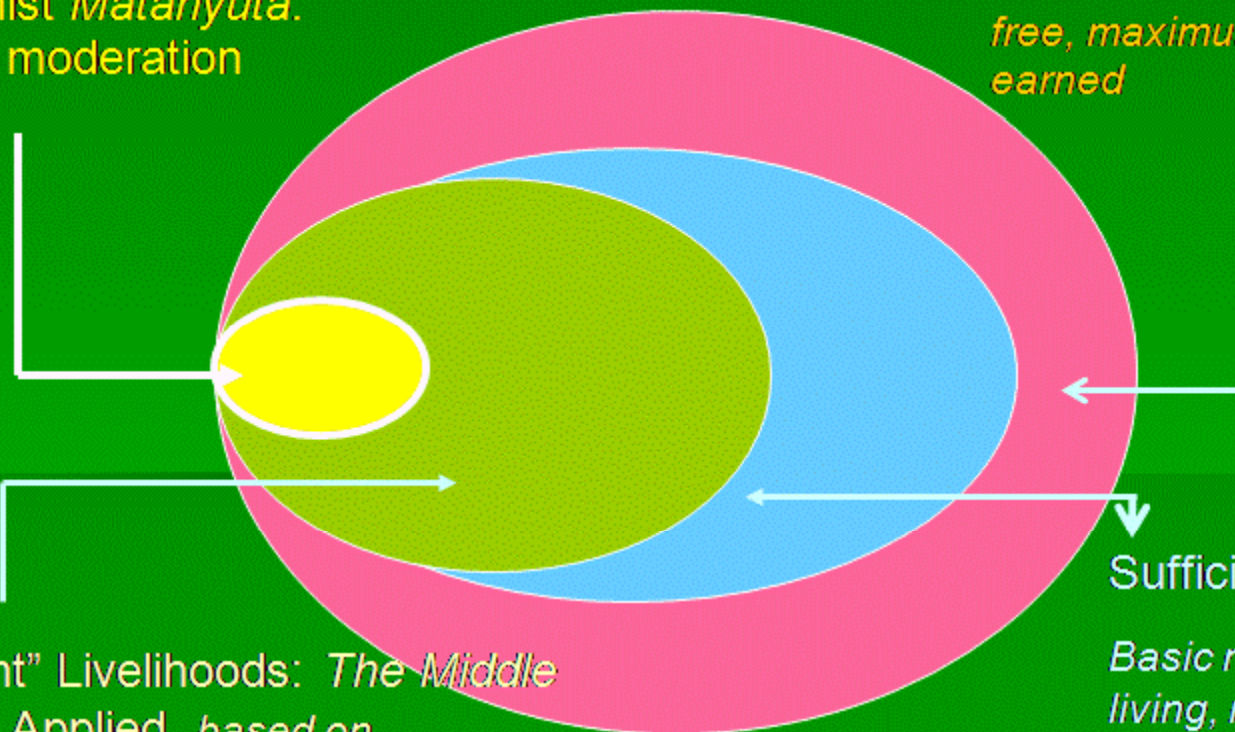
■ Cosmopolitan – Prasart Thong

- Bang Pa-in
- Town/city (*Thessaban*)
- Centralized administrative centre
District
- Market Places / Industries
- Transport hubs
- Commercial Buildings
- Sophisticated Lifestyle



Buddhist *Matanyuta*:
"right" moderation

Phor Phiang (HMK) in
Modern Global Context:
moderate living with savings, debt-
free, maximum use of what's
earned



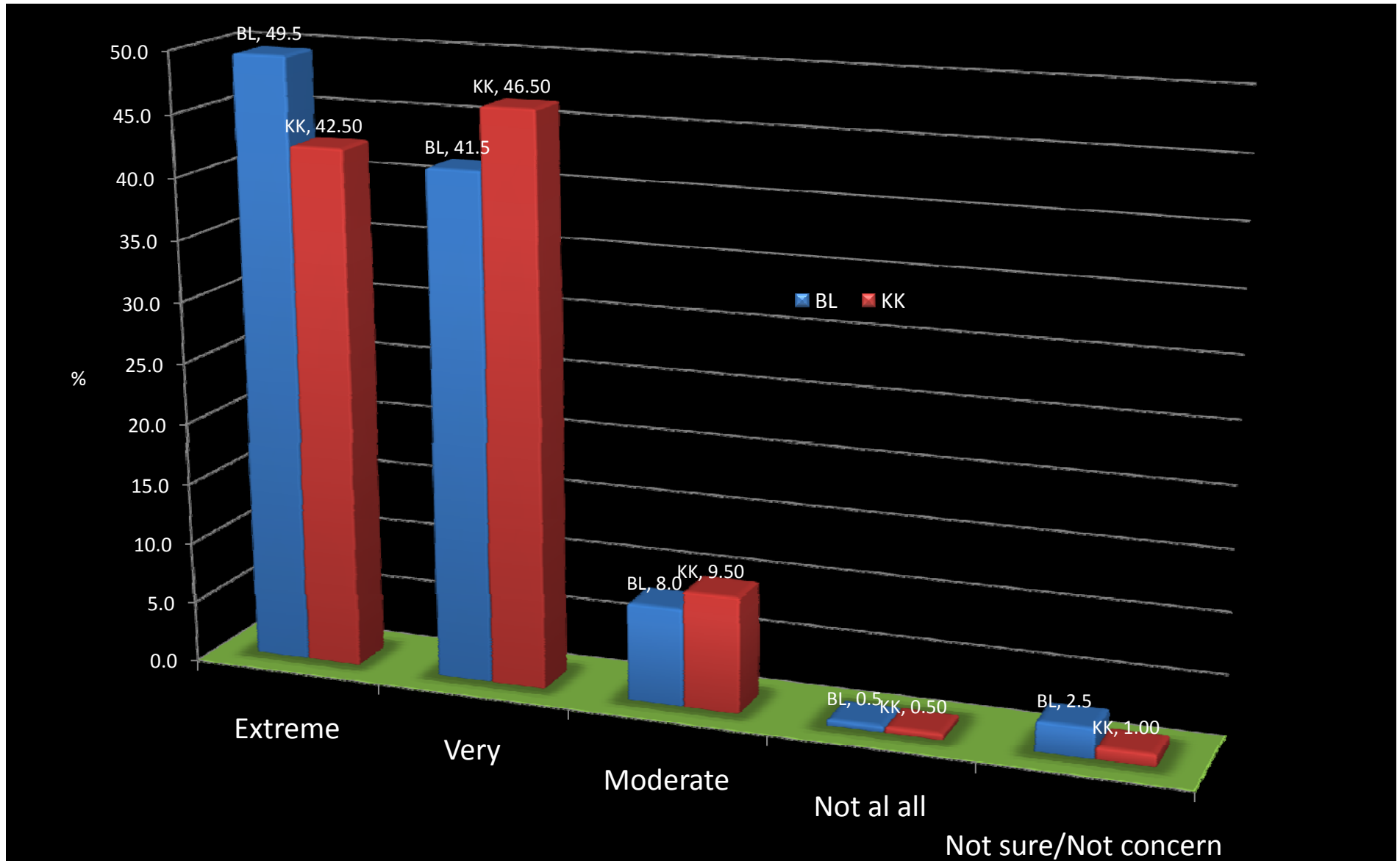
"Right" Livelihoods: *The Middle Path Applied, based on wisdom & ethical awareness*

Sufficiency Economy:

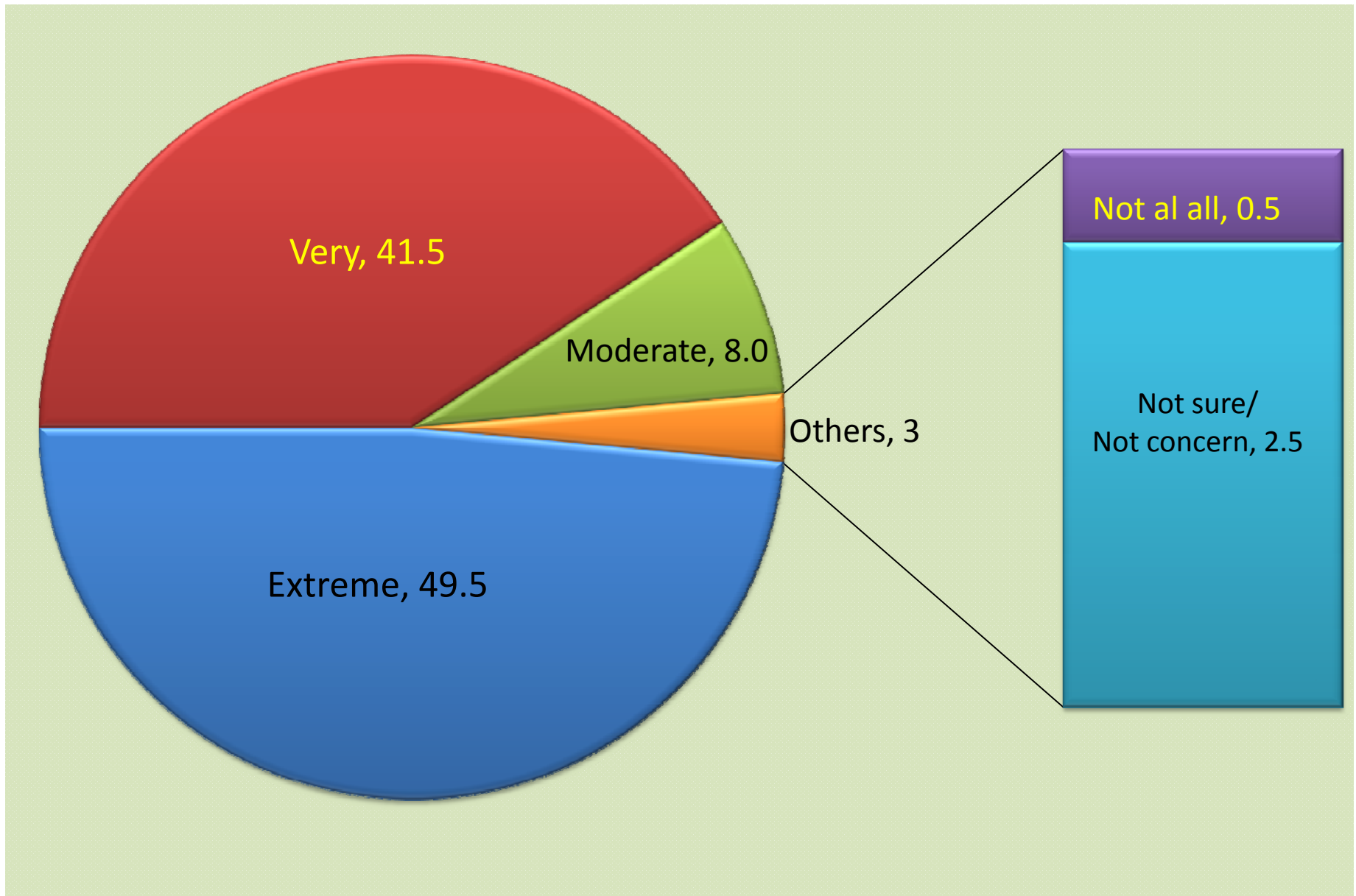
Basic needs, modest living, reciprocal relations; non-violent; comm. self-reliance

O. Panya, 2012

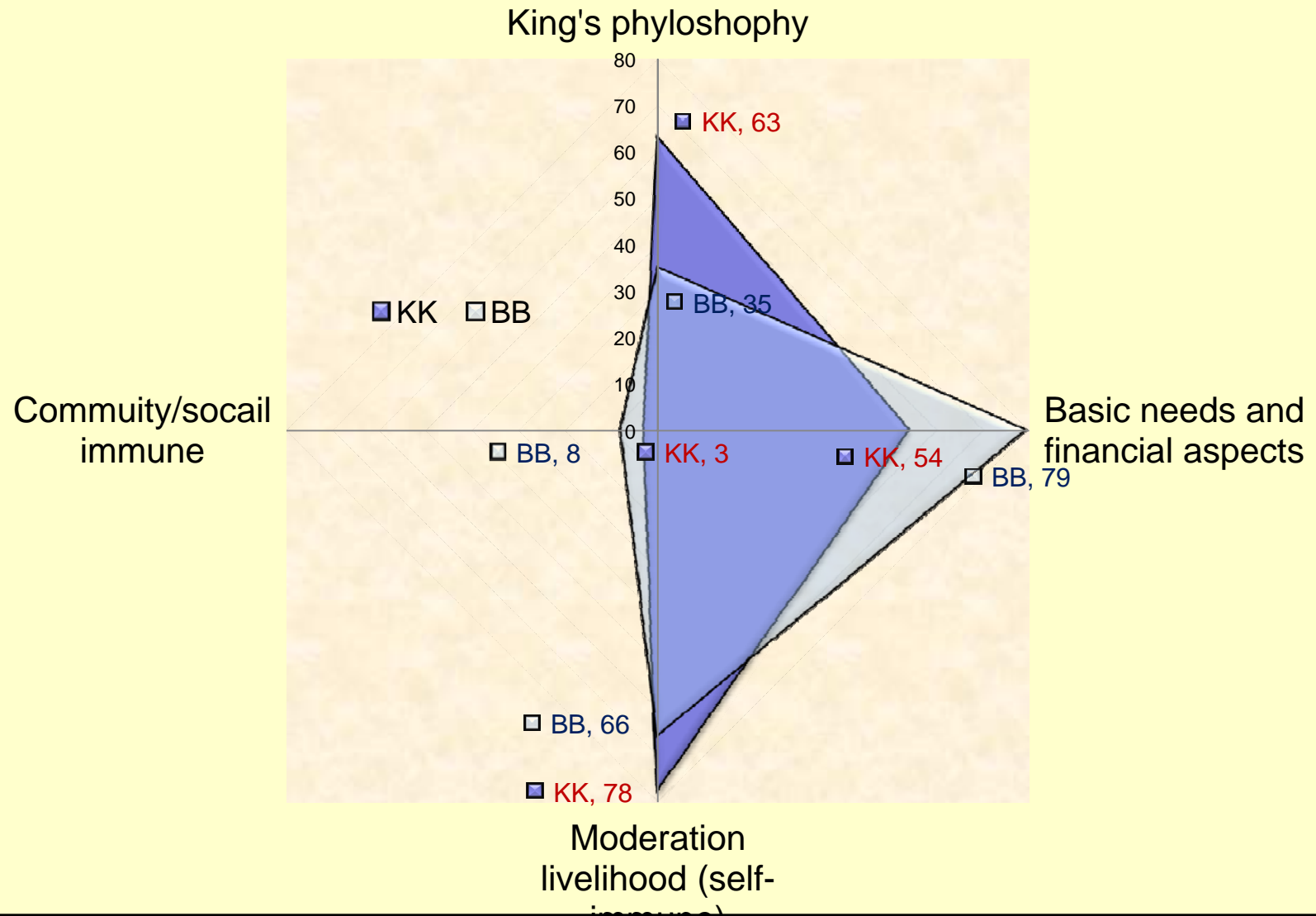
Por Phiang Influence



Por Phiang Influence (average)

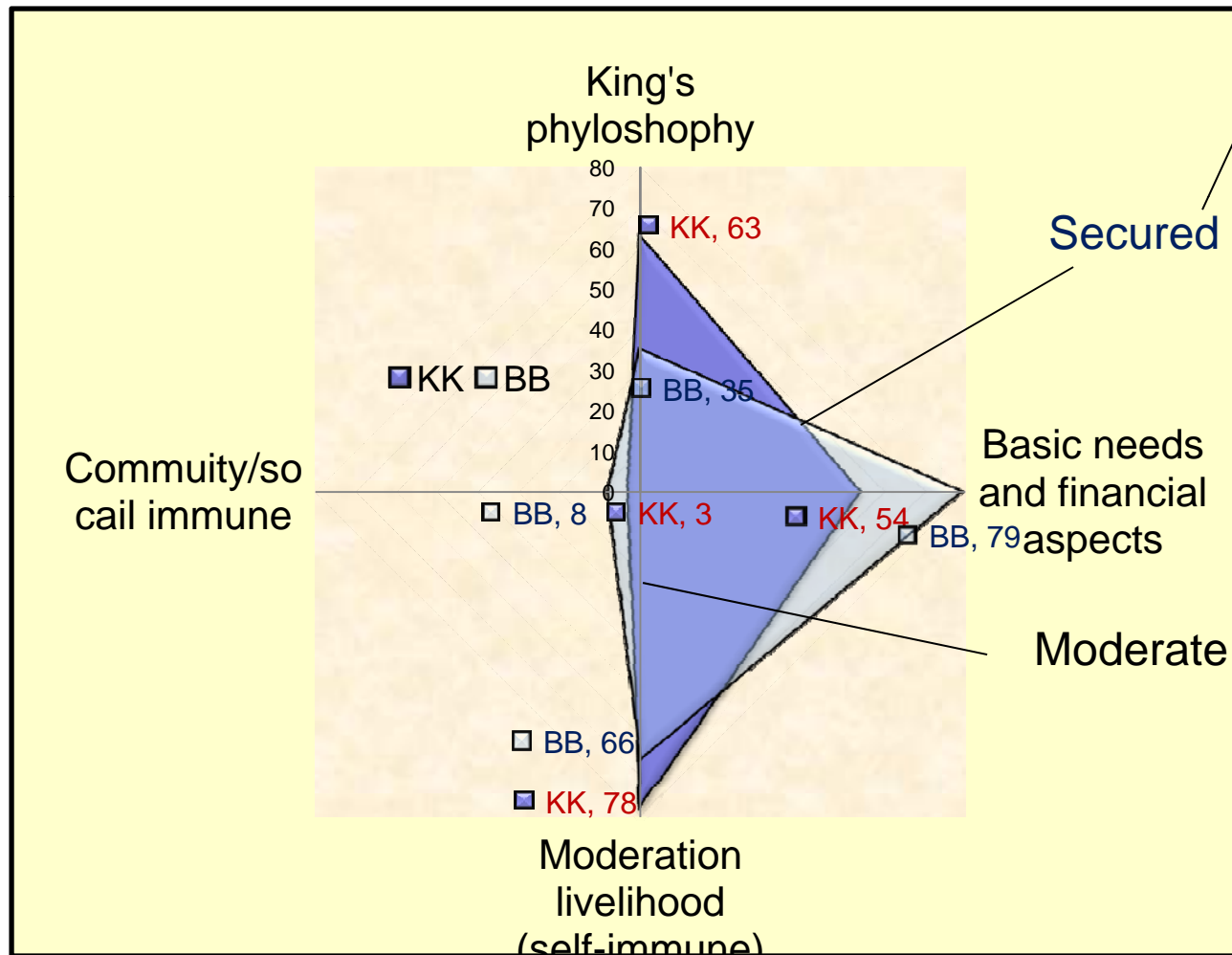


Pho Phiang in Practice



Pho Phiang in Favorable Futures

- Buddhist tradition
- Self-awareness
- Self-discovery
- Right livelihood



Secured Basic needs

Peaceful em
-Self-sufficie
- grassroots

Basic needs
and financial
aspects

Moderate livelihood

Commuity/so
cail immune

King's
phyloshophy

80
70
60
50
40
30
20
10
0

Moderation
livelihood
(self-immune)

Thank you

